PAPERSKATER TIP SHEET #08

SEARCH THE BUILDING, NOT THE JOB BOARD.

Find the places first. Then apply direct.

THE MISTAKE

Scrolling the big job boards, hoping a frontline job finds you. **Flip it — find the places first, then apply direct.**

FIX IT TONIGHT

✓ **Make your list of ten**

Open Google Maps. Type “stores hiring near me,” “restaurants near me,” or “warehouse near me.” You’ll see a dozen places you drive past every day. Write down ten names.

✓ **Apply on the company site**

Go to each company’s own careers page and apply there. Some postings only live on the company site — the job board never sees them.

✓ **Walk it in**

Print your one-page résumé. Walk it into the front office and ask for the hiring manager. Worst case, they say apply online. Best case, you’re a face, not a file.

Search the building, not the board. A face beats a file every time.

Want more 60-second résumé tips? *Optional — no spam, unsubscribe anytime.*

Send me tips